

## ASX ANNOUNCEMENT

23 January, 2025

### Biome's Australian Distribution Passes 6000 Health Retail and Practitioner Locations

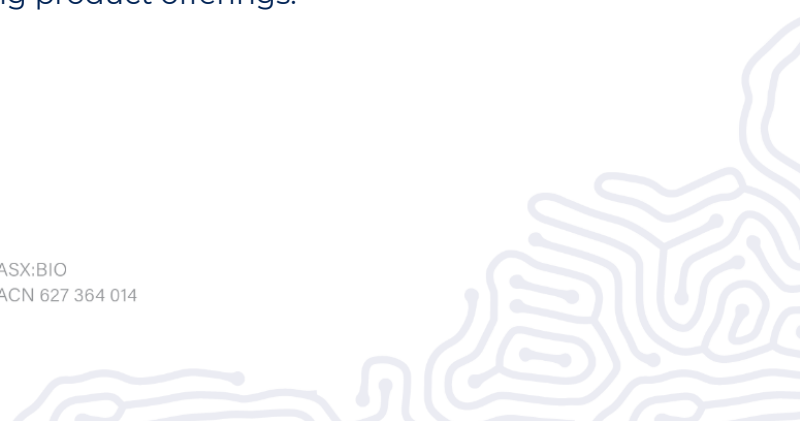
- Biome increases its distribution in Australian practitioner and pharmacy markets to 6,000+ locations
- 20% growth in distribution footprint from 5,000 (FY24) to 6,000+ locations over the last six months
- Biome signs several new deals including USF Dispensaries in Victoria and Greenleaf Pharmacies in WA
- The growth in distribution represents 33% of the new Australian distribution target in the Vision 27 Strategic plan of 8,000 locations before the close of FY27

Microbiome health company **Biome Australia Limited** (ASX: BIO) ('Biome' or 'the company') is pleased to announce it has increased its total Australian distribution to over 6000 locations in Australia.

Biome recently signed new distribution deals with USF Dispensaries in Victoria and Greenleaf Pharmacies in Western Australia.

Biome's Activated Probiotics® product range is one of the highest growth brands in the Australian complementary medicine market. Data shared from Biome's, two largest national retail pharmacy partners, Terry White Chemmart and Priceline Pharmacy for 12 months to 31 December, have reported 70% and 95% growth respectively. Terry White recently increased their national planogram of Activated Probiotics to three full shelves and Priceline recently increased their planogram to two full shelves.

Biome's Activated Probiotics offers its customers new ways to drive growth in practitioner and pharmacy dispensaries, providing opportunities to increase profitability without cannibalising existing product offerings.



**Community Pharmacy in Camden NSW:**



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Approved for release by the Biome Australia board of directors.

### **Investor Hub**

Biome has launched a new interactive investor hub. To view a video presentation of this announcement, ask questions or sign up for future company updates, please visit the investor hub via [this link \(https://investorhub.biomeaustralia.com/\)](https://investorhub.biomeaustralia.com/).

### **About Biome Australia Limited**

Biome Australia develops, licenses, commercialises and markets innovative, evidence-based live biotherapeutics (probiotics) and complementary medicines, many of which are supported by clinical research. Biome aims to improve health outcomes and quality of life, and make its products accessible to all.

Incorporated in Australia in 2018, Biome distributes locally and abroad. In partnership with some of the world's leading organisations in microbiome research and development, Biome produced several unique live biotherapeutic (probiotic) products with innovative delivery technologies that improve their stability and efficacy to create its flagship range of complementary medicines: Activated Probiotics<sup>®</sup>.

Supported by clinical research, including randomised double-blind placebo-controlled trials, Activated Probiotics help prevent and support the management of various health concerns, including low mood and sleep, bone health, iron malabsorption, mild eczema and IBS. Through practitioner-only distribution, Biome is committed to educating health professionals on the newfound systemic health effects of the gut microbiota, helping them to provide innovative, evidence-based natural medicines for the management of some of humanity's most prevalent and chronic health concerns.

Biome also develops, licenses and distributes a scientifically formulated, organic nutraceutical range, Activated Nutrients<sup>®</sup>.

For more information visit: [www.biomeaustralia.com](http://www.biomeaustralia.com)

## **Investor Relations**

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### **Forward looking statements**

*This release may contain forward looking statements, including but not limited to projections, guidance on future revenues, earnings, other potential synergies and estimates and the future performance of Biome (**Forward Looking Statements**).*

*Forward Looking Statements are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance. Actual results, performance or achievements may differ materially from those expressed or implied in such Forward Looking Statements and any projections and assumptions on which these Forward Looking Statements are based. Such statements may assume the success of Biome's business strategies. You are cautioned not to place undue reliance on Forward Looking Statements.*

*The Forward Looking Statements are based on information available to Biome as at the date of this release. Any Forward Looking Statements containing forward looking financial information provided in this release is for illustrative purposes only and is not represented as being indicative of Biome's views on its future financial condition and/or performance.*

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*Investors are strongly cautioned not to place undue reliance on Forward Looking Statements, particularly in light of the current economic climate and the significant volatility, uncertainty and disruption caused by the Covid-19 pandemic.*

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